

FOR IMMEDIATE RELEASE

JOSE RUBEN DE LEON TO PREMIER SONGS FROM NEWLY RECORDED SIMPLEMENTE LARA

CD RELEASE PERFORMANCE MAY 21, 2006

San Antonio, Texas – Acclaimed San Antonio vocalist José Rubén De León will release his fourth CD, entitled *Simplemente Lara*, on May 21, 2006. *Simplemente Lara* is a collection of 22 timeless masterpieces by one of Mexico's most celebrated composers, Agustín Lara. De León is accompanied by father-and-son musicians, bassist George Prado and pianist Aaron Ellington Prado.

"The CD and cabaret staging of Simplemente Lara strike home with dark humor, deep nostalgia, wild passion and a sense of international sophistication. José Rubén De León—with careful research, passionate performances and charming stage presence—has become our ambassador of music and lyric poetry from Spain and Mexico."

– ROBERT BONAZZI | SAN ANTONIO EXPRESS NEWS

This newly recorded and re-mastered compilation comes on the heels of last year's sought-after CD *Te Quiero: Canciones de Agustín Lara*, a selection of 10 songs from the hit performance *Simplemente Lara*. Only months after its release, the entire edition of *Te Quiero* sold out at various Texas venues that showcased the popular musical revue. Audience demand grew for a recording of the show's full repertoire. "After the shows people kept asking for their special song when buying the CD," says De León. The performers then decided to head back to the studio to re-record all 22 songs from their show.

Although *Simplemente Lara* includes the ten selections from the first CD, all of the musical interpretations are new. Some of the many Lara classics, beautifully rendered by De León and the Prados, include *Azul*, *Noche de ronda*, *Solamante una vez*, and *Granada*. Recorded at San Antonio's Blue Cat Recording Studios with Grammy Award-winning recording engineer Joe Treviño, the CD has a running time of 68 minutes. It is available for purchase on the website www.farolitomusic.com and at upcoming *Simplemente Lara* performances.

The official CD release performance for *Simplemente Lara* will take place at Luna Fine Music Club, 6740 San Pedro Avenue, on May 21, 2006 with a buffet from 2-3pm and a live performance from 3-5pm. A \$25 admission includes a *Simplemente Lara* CD, the live performance of all 22 songs, a Mexican cuisine buffet provided by Lisa's Mexican Restaurant, desserts and a full cash bar. Additionally, all attendees will be entered into a drawing to win tickets to the LARA encore performance at Jump-Start Theater in July.

SELLOUT IS EXPECTED

RSVP TO 210.431.2521

THIS IS A 21 AND UP EVENT.

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